

Privacy Notice

Thailand Convention & Exhibition Bureau (Public Organisation)

1. Introduction

Thailand Convention & Exhibition Bureau (Public Organisation) (hereinafter referred to as "TCEB") realises the importance of personal data (collectively referred to as "Data") of customers, participants in activities or services, partners and service providers, suppliers, business contacts who are natural persons, directors, persons holding power of attorney, representatives, agents, shareholders, employees, other persons or juristic persons having similar relationships with TCEB and its affiliates and partner agencies, visitors to or users of websites, including systems, applications, devices, or other communication channels supervised by TCEB, project participants (including students, teachers, and educators in educational institutions), exhibitors, reporters, influencers, bloggers, (collectively referred to as "You/Your") and strictly upholds Your right to privacy, so that You can be confident that TCEB is transparent and responsible in the collection, use, or disclosure of Your Personal Data in accordance with the Personal Data Protection Act, B.E. 2562 ("the Personal Data Protection Law"), and the Business Privacy Notice ("Notice") and other relevant laws enacted to enable You to know and understand the form, purpose, and method of collection, use and disclosure (collectively the "Processing") of your Personal Data by TCEB and/or officials and related persons acting on behalf of TCEB, and Your rights under the Personal Data Protection Law. The details of the Notice are presented as follows;

2. Definitions

- "Office" means the Thailand Convention & Exhibition Bureau (Public Organisation), or "TCEB"
- "Personal Data" means any information, including Sensitive Personal Data, about a person who has not yet passed away, that enables that person to be identified, either directly or indirectly.
- "Sensitive includes race, ethnicity, political opinion, religion or philosophical beliefs, sexual orientation, criminal record, health and disability information, labour union affiliation, genetic information, biometric information (for example fingerprint scanning, facial recognition, or iris recognition, etc.)



3. Scope of Notice Enforcement

This Notice applies to persons whose Personal Data is processed by TCEB, as well as contract parties and external parties processing Personal Data on behalf of, or in the name of, TCEB.

4. Sources of Personal Data collected by TCEB

TCEB collects or acquires various categories of Personal Data from the following sources:

1) Personal Data that TCEB collects directly from the Personal Data subject via various service channels, such as application and registration processes, signing of contracts and documents, conducting surveys, or through activities, services, or service channels supervised by TCEB; or when the Personal Data subject communicates with TCEB at the Office or via other communication channels supervised by TCEB, etc.

2) Personal Data that TCEB collects from the Personal Data subject accessing the website, or application, or social media activities, or other contractual or mission-based activities or services such as website usage tracking through the use of cookies or from software on the Personal Data subject's device, etc.

3) Personal Data that TCEB collects from sources other than the Personal Data subject, provided that such sources have the authority, and there are legitimate interests or consent from the Personal Data subject, to disclose such information to TCEB, such as out of necessity to allow the provision of contracted services where Personal Data may be exchanged between the contracted parties.

4) Records of Your correspondence with TCEB, retained in the form of records of message recipients, satisfaction assessments, research and statistics and recordings of conversations, incoming caller telephone numbers, security camera (CCTV) footage when contacting the TCEB Office, plus information provided through various forms of media including SMS, social media, use of the application, emails, etc.

5) Your social media profile information from social media sites including Facebook, Twitter, or Line that You use to connect to or access any of TCEB's services, such as Your social media account ID, Your interests, likes, and names of friends. You can control the collection of such information through the social media account privacy settings of Your social media provider.

6) Information You provide when creating an online or application account with TCEB. These services are generally intended for the registered account holder only. If You allow someone else to access Your account/s, You should make such persons aware of this Notice.



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7) Personal Data that TCEB receives about You from contractual or business partners and third parties, that are relevant to the provision of services, such as information received from Personal Data processors who are contract parties with TCEB.

8) Personal Data about You that TCEB acquires from public records, and/or

9) Personal Data obtained from government agencies, and/or regulatory authorities in the exercise of powers within their legal jurisdiction.

Additionally, this includes cases where You provide Personal Data about other persons to TCEB. In such cases, it is Your responsibility to provide the details of this Notice, or the activities or services as the case may be, to such persons, as well as seek their consent where consent is required to disclose such information to TCEB.

Nevertheless, in case you refuse to give Your Personal Data as required by our services, TCEB may not be able to provide some or all of our services to you.

5. The Lawful basis for the Collection of Personal Data

TCEB determines the appropriate the lawful basis for the data collection and the context of service provision. In any case, TCEB's the lawful basis for the Personal Data collection is as follows:

The Lawful basis for Data	Details
Collection	
5.1 It is necessary for the	In order that TCEB may exercise its state powers and
performance of duties for the public	perform duties for the public benefit in accordance
benefit or for the undertaking of	with its mission as stipulated by law, for example
duties or exercising power for which	the Royal Decree establishing the Thailand Convention
TCEB has been granted powers by	& Exhibition Bureau (2002) and its amendments,
the state.	including orders, announcements, related regulations,
	Cabinet resolutions, etc.
5.2 For the legal obligation of	In order that TCEB may comply with the laws relating to
duties under the law.	its operations, such as:
	- Official Information Act, B.E. 2540
	- The Public Organisation Act, B.E. 2540
	- Tax laws

 Thailand Convention and Exhibition Bureau (Public Organization)
 สำนักวานส่วเสริมการจัดประชุมและนิทรรศการ (อาศ์การมหาชน)

 Siam Piwat Tower Building, 25th & 26th Fl., Unit A2, B1 & B2, 989 Rama 1 Rd., Pathumwan, Bangkok 10330, Thailand Tel: +66 2 694 6000 Fax: +66 2 658 1411

 อาคารสยกมขวรระเทาวเวอร์ ชั้น 25, 26 ยูนต เอ2, บ่1 และบ่2 เสซที่ 989 กนนพระราบ 1 และวว/เซศ ปกุบอัน กรุงเกพฯ 10330 โกร: +66 2 694 6000 แฟกซ์: +66 2 658 1411

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The Lawful basis for Data	Details
Collection	
	including relevant rules, regulations, orders, Cabinet
	resolutions, the execution of court orders, etc.
5.3 It is necessary for the legitimate	For the legitimate interests of TCEB and other persons
interests	where such interests are no less important than
	the fundamental rights of the Personal Data subject, for
	example processing of Personal Data for TCEB's internal
	affairs, etc.
5.4 It is necessary to establish legal	To establish legal claims, compliance or the exercise of
claims, compliance or the exercise of	legal claims, or defence against legal claims, for example
legal claims, or the defence against	keeping documentation of contracts that have been
legal claims.	completed but not yet expired under the law.
5.5 It is necessary to perform	In order for TCEB to perform its duties in accordance with
contractual obligations .	a contract or take the necessary action to enter into
	a contract to which you are a party with TCEB, for
	example out-sourcing services, memorandums of
	understanding, or other forms of contracts, etc.
5.6 For the preparation of historical	So that TCEB can prepare, or assist in the preparation
documents, research, or statistics.	of, historical documents, research, or statistics as TCEB
	may be assigned.
5.7 Your consent	For the Processing of Personal Data where TCEB requires
	Your consent. The purpose of the Processing of Your
	Personal Data will be informed to You before consent is
	requested, for example the collection of Sensitive
	Personal Data for purposes outside the exceptions in
	Section 24 and Section 26 of the Personal Data Protection
	Act B.E. 2562, or presenting or publicising the activities or
	services of contract parties or business partners, to You.





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In the event that TCEB needs to collect Your Personal Data for the performance of a contract, the performance of duties under the law, or as necessary to enter into a contract with You, if You refuse to give Your consent to such collection or object to the processing of such Data for said purpose, it may result in TCEB being unable to provide all or part of the services that You have requested.

6. Categories of Personal Data collected by TCEB

TCEB may collect or obtain the following information which may include Your Personal Data depending on the services You use, or the context of Your relationship with TCEB and includes other considerations applicable to the collection of Personal Data. The categories of data listed below outline TCEB's general framework for the collection of Personal Data. Only Data relevant to the activities or services You use will be collected.

Categories of Personal Data	Details and Examples
6.1 Personal Details	Information that identifies You by name or information from
	official documents (including relevant cards) that specifies
	Your identity such as title, first name, surname, signature, ID
	card number, nationality, passport number, licence number,
	professional occupational licence number, etc.
6.2 Information about the	Detailed information about You, such as date of birth, sex,
character of a person	height, age, native language, photograph, behavioural data,
	interests, etc.
6.3 Contact details	Contact information such as Your home telephone
	number, mobile telephone number, fax number, email
	address, office address, office location map, home
	address, postcode, home location map, social media
	handles (Line ID, facebook ID, MS Teams), etc.
6.4 Information about work	Work history, such as positions held, employers, passport
experience and educational	number (for foreigners), place of work, positions,
background	responsibilities, expertise, type of industry, educational
	institution, educational results, etc.
6.5 Information about use of TCEB	Details related to TCEB's activities and services, such as
services	user account name, password, PIN number, single sign-on า) สำนักวานส่วเสริมการวัดประชุมและนิกรรศการ (อวศ์การมหาชน)

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Categories of Personal Data	Details and Examples
	information (SSO ID), OTP code, computer traffic
	information, geolocation data, photographs, videos, audio
	recordings, usage behaviour data (on websites under
	the supervision of TCEB, or applications), browsing history,
	cookies or similar technologies, device ID, device type,
	connection details, browser information, language used,
	operating system used, etc.
6.6 Sensitive Personal Data	Your Sensitive Personal Data such as biometric
	information, (e.g. facial recognition), fingerprints, etc.

7. Cookies

TCEB collects and uses cookies and similar technologies on the websites under its supervision, or on Your devices according to the system You use. Details are in accordance with TCEB's Cookie Policy.

8. Personal Data of Minors

In the event that TCEB is aware that Personal Data requiring consent belongs to a minor, TCEB will not collect such Data until it has received the consent of said minor's custodian in accordance with the law. In general, TCEB does not collect the Personal Data of minors.

In the event that TCEB is not aware that the Personal Data collected belongs to a minor, and later becomes aware of the fact that it has collected Personal Data without the consent of the custodian with the authority to act on behalf of the minor, TCEB will immediately delete or destroy such Data unless it has legal grounds for its collection, use, or disclosure.

9. Purpose of Collecting Personal Data

TCEB collects Your Personal Data for a number of purposes depending on the type of activity or service You use as well as the nature of Your relationship with TCEB. The purposes outlined below are a general framework for TCEB's use of Personal Data. The purposes of collecting Your Data relate to the activities or services You use, or the nature of Your relationship with TCEB only.

1) To complete necessary actions in the performance of duties in the public benefit for which it has been assigned, or as necessary to exercise the legal powers that TCEB has been



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given to carry out its mission as per the Royal Decree establishing the Thailand Convention & Exhibition Bureau 2002, and subsequent amendments and related laws, rules, regulations, or orders.

2) To provide services, and manage the services of TCEB, either as contracted with You or in accordance with TCEB's mission.

3) For permission to connect and provide free Wi-Fi service.

4) For marketing and communication purposes including direct marketing, sending You marketing information and promotional offers, such as bidding invitations, etc. More information will be furnished under the "Use of Personal Data for Marketing Purposes" section.

5) To supervise, operate, monitor and manage services to facilitate and meet Your needs.

6) To keep a record of Personal Data processing as required by law.

7) For Data analysis, including solving problems related to TCEB's services.

8) For registration, identity verification, and to check information when You apply to use or contact TCEB's services, or in the exercise of legal rights.

9) To ask You to participate in surveys and satisfaction assessments in order that TCEB can improve and develop the quality of its activities and services.

10) To send You notifications, order confirmations, or for other communications with You.

11) To verify Your identity, and to prevent spam or unauthorised or illegal acts.

12) To examine how the Personal Data Subject accesses and uses TCEB's services, both individually and collectively, as well as for research and statistical analysis purposes.

13) To take the necessary actions in undertaking TCEB's duties with respect to regulatory authorities, tax authorities, law enforcement, and TCEB's legal obligations.

14) To take action for the necessary legal interests of TCEB or others, or juristic persons related to TCEB's operations.

15) To comply with applicable laws, announcements, ordinances, legal proceedings, the processing of subpoenaed information, including the exercise of rights as they relate to Your Data.

16) To contact You for the delivery of documents relating to TCEB's activities and services, and the ongoing management of the relationship between TCEB and You.

17) To provide advice and suggestions regarding TCEB's activities and/or services that may be of interest to You.

18) To process Your requests submitted via TCEB's website or application.



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19) For TCEB's business operations, such as data analysis, monitoring of new activities, service improvement, viewing service usage trends, viewing and evaluating the effectiveness of marketing campaigns, operations, and business expansion.

20) For press releases, invitations to events and seminars, to monitor the press, influencers, and bloggers and their country of origin.

21) To monitor feedback, address complaints, and fulfill requests.

22) For security and fraud detection purposes.

23) For financial transactions and payment-related services.

24) For profiling and data analytics purposes to analyse Your interests, and behaviour, (such as products and services purchased, amount spent, location of purchasers) for marketing activities, and product and service development; analysis of data based on interests or behaviour, and data cleansing to conduct market research, surveys, assessments, behaviours, statistics, classifications, consumption patterns and trends to enhance business operations, to modify content as appropriate, and evaluate the effectiveness of promotional campaigns.

25) As a database for job matching and hiring.

26) For the selection of service providers, business partners, partner agencies, and convention ambassadors.

27) For business objectives, relationship management, and business compliance.

28) For Souvenir delivery.

29) To serve as a database for TCEB in the organisation of activities and services, and marketing (such as maintaining databases of trainees, speakers, experts in specific fields, MICE Intelligence Centre subscribers, MICE Guru Thailand journal and MICE One-Stop Service).

30) Other purposes other than those listed above will be specified only when TCEB has requested Your Data, or such Data is collected or used in accordance with legal exceptions.

TCEB may use Your Sensitive Personal Data for the following purposes:

TCEB may use Your biometric data (Sensitive Personal Data) to allow access to restricted areas, meetings, and exhibition spaces.

10. Use of Personal Data for Marketing Purposes

In addition to the purposes above, and in compliance with the law, TCEB may need to use Your name and contact information for marketing purposes, such as the delivery of documents related to activities, services, promotions, the presentation of activities or services,



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marketing information and promotion of public relations activities, and to conduct direct marketing (by mail, email, telephone, or other means) to maximise the benefits You can receive from TCEB through relevant activities and services. If you wish to opt out of receiving marketing communications materials from TCEB, You can do so by:

1) You may cancel the marketing communication through the telephone number 02-694-6000; or

2) For "only email communication relating to the marketing," you may choose not to receive emails regarding such marketing by clicking the unsubscribed link at the bottom of each email.

11. Categories of Persons to whom TCEB discloses your Personal Data

For the purposes outlined in Article 9 and Article 10 above, TCEB may disclose Your Personal Data to the following persons. The following recipient categories are TCEB's general information disclosure frameworks, and only recipients directly related to the activity, service, or relationship You have with TCEB will receive Data.

Type of Data Recipient	Details
11.1 Government agencies or	Law enforcement agencies or others with supervisory
authorised persons to whom TCEB	or other authority such as the Cabinet, Acting
must disclose Data for legal or other	Ministers, Department of Provincial Administration,
important purposes, (such as	Revenue Department, Royal Thai Police, the Courts,
information that is in the public	Office of the Public Prosecutor, Department of
interest).	Disease Control, etc.
11.2 Business partners	TCEB may disclose Your Data to persons working with
	TCEB for the benefit of providing services to You, such as
	agencies, and service providers You contacted through
	TCEB's services, marketing service providers, advertising
	media, financial institutions, platform providers, telecom
	operators, copyright owners' associations, courses and
	establishments participating in the MICE Career Platform
	System, the eKnowledge Partner network, etc.



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Type of Data Recipient	Details
11.3 Service providers	TCEB may assign a third party to provide services on its
	behalf, or to support the operations of TCEB, such as
	data storage providers, (e.g. cloud, document
	warehouses), software system developers, applications,
	websites, courier services, payment service providers,
	internet service providers, telephone service providers,
	digital ID service providers, public relations and social
	media providers, information distribution service
	providers, exhibition/event service providers,
	research/survey service providers, journal production
	service providers, risk management service providers,
	external consultants, carriers, hotel booking/ticketing
	agents, etc.
11.4 Other recipients	TCEB may disclose Your Data to other recipients such
	as entrepreneurs/customers who are interested in
	products/services, and persons seeking sponsorship
	for the organisation of international conferences, in
	the operation of TCEB services.
11.5 Public disclosure	TCEB may disclose Your Personal Data to the public
	where necessary, for example actions that require
	TCEB announcements in the government gazette, or
	Cabinet resolutions, or on the MICE Intelligence
	Center website, etc.

Other Disclosures of Personal Data

TCEB may disclose Your Personal Data in other cases, where necessary, including:

- 1) To comply with applicable laws.
- 2) To fulfil requests from government agencies or to co-ordinate with various departments in matters relating to compliance with the law.
- 3) In response to matters of personal or public safety.
- 4) In matters of litigation, investigation, or other legal matters that involve Personal Data
- 5) In the investigation of security incidents.

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12. International Transfers of Personal Data

In some cases, TCEB may need to send or transfer Your Personal Data abroad in order to provide services to You, for example sending Personal Data to the cloud where the platform or server is located abroad (eg. Singapore or the United States), to support information technology systems located outside Thailand. These cases are dependent upon the TCEB services that You use or are involved with.

If TCEB needs to send or transfer Your Data abroad, TCEB will ensure that the Personal Data transmitted or transferred is adequately protected in accordance with international data protection standards, or take the necessary actions in order to legally transmit or transfer such Data in accordance with the law, including:

- 1) Where sending or transferring Personal Data abroad is necessary to comply with the laws.
- 2) Notifying You and obtaining Your consent in the event that the destination country does not have appropriate standards of Personal Data protection, as per the list of countries announced by the Personal Data Protection Committee.
- It is necessary for the fulfillment of a contract to which You are a party, or to fulfil Your request before entering into such contract.
- 4) It is necessary for the fulfillment of a contract between TCEB and other persons, or juristic persons, for Your benefit.
- 5) It is necessary to prevent or minimise danger to the life, body, or health of You or another person, where You are unable to give Your consent.
- 6) It is necessary for the public good.

13. Period of Personal Data Collection

TCEB will retain Your Personal Data only for such period as necessary to achieve the purpose for which it was collected and in accordance with the details specified in the policies or announcements of TCEB, and relevant laws. After the retention period for which Your Personal Data was collected has expired, TCEB will destroy, delete, or make unidentifiable Your Personal Data. However, in the event of a dispute over the exercise of rights or lawsuits related to Your Personal Data, TCEB reserves the right to retain such Data until such time as the dispute has been resolved, or a final order or judgement on the dispute has been handed down. In general, TCEB will keep Your Data for the duration of the legal



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relationship, and continue to keep it for a period of ten (10) years from the date that the legal relationship ends.

14. Provision of Services by Third Parties or Service Providers

TCEB may assign or procure third party providers (Personal Data Processors) to process Personal Data on behalf of, or in the name of, TCEB. Such providers may provide services in various ways such as hosting, outsourcing, providing cloud computing services, or in other ways.

When assigning a third-party provider to process Personal Data, TCEB will execute an agreement outlining the rights and duties of TCEB as the Personal Data controller, and such third party entrusted with the processing of the Personal Data. This agreement will specify details of the categories of Personal Data that TCEB has assigned to be processed, as well as the objectives and scope of the Personal Data processing, security measures for the protection of the Personal Data, and other relevant agreements specifying the extent to which the third-party processors are to process the Personal Data.

In the event that a third-party Personal Data processor sub-contracts the processing to another party, TCEB will require the third-party processor to provide documentary evidence that the terms of its agreement with the sub-contracted processor are no less strict than the agreement between TCEB and said third-party processor.

15. The Security Measures of Personal Data

TCEB has instituted measures to protect Personal Data security. The right to access Personal Data is limited to specific officers and authorised or assigned persons only, and only for the purposes for which the Personal Data subject was informed. Such persons must strictly adhere to and comply with TCEB's Personal Data protection measures. They are also responsible for maintaining the confidentiality of any Personal Data they are privy to in the performance of their duties. TCEB's Personal Data protection measures are both organisational and technical and meet international standards.

Technologies use for Online and Network Security

1) Secure Sockets Layer (SSL) and Transport Layer Security (TLS): TCEB uses encryption protocols including Secure Sockets Layer (SSL) and Transport Layer Security (TLS) on TCEB's website where TCEB collects Personal Data, for encryption (such as payment details

or other Personal Data). Most popular browsers, including Google Chrome, Firefox, Safari, and **Thailand Convention and Exhibition Bureau (Public Organization) | สำนักงานส่งเสริมการจัดประชุมและนิกรรศการ (องศ์การมหาชน)** Siam Piwat Tower Building, 25th & 26th Fl., Unit A2, B1 & B2, 989 Rama 1 Rd., Pathumwan, Bangkok 10330, Thailand Tel: +66 2 694 6000 Fax: +66 2 658 1411 อาคารสยามมวรระเทศาวเวอร์ ชั้น 25, 26 ยูนต 102, บ่า และบ่ว เสซที่ 989 กนนพระราม 1 เพรงว/เซต ปฏบวัน กรุงเทพฯ 10330 โกร: +66 2 694 6000 แฟกซ์: +66 2 658 1411

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Internet Explorer support these technologies. The presence of HTTPS text, or a padlock symbol in the URL address bar indicate that data is being protected while it is being transmitted on the Internet.

2) Firewall: To ensure authorised access only to TCEB information, TCEB has put a number of firewalls (network security systems) in place between the computer system and TCEB.

3) Virus and Malware Scan Software: TCEB has installed, and periodically updates, virus and malware scanning software on all TCEB computers and servers.

16. External Link or External Service

TCEB's services may contain links to third-party websites and services, whose privacy policies may be different from TCEB's. TCEB recommends that You consult the privacy policies of such websites or services to familiarise Yourself with them before use. In this regard, TCEB is not associated with, nor has any control over the privacy protection measures of such websites and services, and cannot be held responsible for the content, policies, any damage, or actions arising from a third-party website or service.

17. Data Protection Officer

TCEB has appointed a Data Protection Officer to inspect, direct, and supervise the Processing of Personal Data, including co-operating and co-ordinating with the Office of the Personal Data Protection Committee to ensure compliance with the Personal Data Protection Act, B.E. 2562.

18. Your Rights in accordance with the Personal Data Protection Act, B.E. 2562

The Personal Data Protection Act, B.E. 2562 defines several data subject's rights details as following;

1) The Right to Access to Personal Data You have the right to request access to, to receive a copy of, and to know the source of any of Your Personal Data that TCEB has collected from any source other than Yourself. TCEB may refuse such request on legal grounds or when prevented by court order, or in the event that the exercise of Your rights may cause damage to the rights and freedoms of others.





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2) The Right to Rectification If You find that Your Personal Data is inaccurate, incomplete, or not up-to-date, You have the right to request that the Data be amended to make it accurate, complete, current, and unambiguous.

3) The Right to Erasure You have the right to request that TCEB delete or destroy Your Personal Data, or to make Your Personal Data unidentifiable. However the exercise of this right is subject to the conditions as stipulated by law.

4) The Right to Refrain from Use of Personal Data You have the right to request the suspension of the use of Your Personal Data in the following cases:

- a) During the period when TCEB is conducting an investigation, upon the request of the Personal Data subject, to ensure that the Personal Data is correct, complete, and up-to-date.
- b) When the Personal Data Subject's Data has been collected, used, or disclosed unlawfully.
- c) When the Personal Data Subject's Data no longer needs to be kept according to the purposes for which TCEB originally informed the Personal Data subject, but the subject desires that TCEB retain the Data for the exercise of his/her legal rights.
- d) During the period when TCEB is verifying the legal reasons for collecting the Personal Data of the Personal Data subject, or investigating the need to collect, use, or disclose the Data for the public interest, after the Personal Data subject has exercised his/her right to object to the collection, use, or disclosure of said Data.

5) The Right to Object to the Processing of Personal Data You have the right to object to the collection, use, or disclosure of Your Personal Data, except in the case where TCEB has legal grounds to refuse said request (such as if TCEB can demonstrate that the processing of Your Personal Data is lawful, or for the establishment of legal claims, or for legal compliance, or for the exercise of legal claims, or for the public benefit.)

6) The Right to Withdraw Consent In the event that You have given Your consent for TCEB to collect, use, or disclose Your Personal Data, (whether said consent was given before or after the Personal Data Protection Act, B.E. 2562 was enacted) You have the right to withdraw Your consent at any time during the period that TCEB keeps such Data, unless there is a legal limitation of rights that requires TCEB to keep the information, or there is a contract between You and TCEB that benefits You.





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7) The Right to Data Portability You have the right to obtain Your Personal Data from TCEB in a format that is readable, or on an easily usable or automatic device which can disclose Data by automatic means, or You may request TCEB to send Your Personal Data in such formats to other Personal Data controllers. The exercise of this right must comply with applicable laws.

8) The Right to be informed what Personal Data of Yours Exists, and how it is being used You have the right to request to know what Personal Data of Yours exists, the nature of that Personal Data, and the purpose for its use by TCEB.

9) The Right to know the Source of Your Personal Data You have the right to know from where Your Personal Data was acquired in the case of Data for which you did not give Your consent to collect or keep.

19. Complaints to Supervisory Authority

In the event that You find that TCEB has not complied with the Personal Data Protection Law, You have the right to complain to a panel of experts or the supervisory authority appointed by the Personal Data Protection Committee or by laws. Before making such complaints, TCEB requests that You contact TCEB directly so that it has the opportunity to know the facts of the case and has the opportunity to clarify any misunderstandings and address Your concerns at the first opportunity.

20. The Modification of Privacy Notice

TCEB may improve, amend, or change this Notice at its discretion and will notify You of any changes through the website <u>https://www.businesseventsthailand.com</u>. The effective date of each and every revision will be indicated, however TCEB recommends that You regularly review the Notice for updates, especially before You disclose any Personal Data to TCEB.

Persons accessing TCEB's activities or services, or contacting TCEB after the enforcement of this Notice are deemed to understand, and to have acknowledged the terms in, this new Notice. If You do not agree to the terms in this Notice, please do not use TCEB's activities or services. You may contact TCEB for further clarification.





21. Contact for Enquiries or to Exercise Your Rights

If You have any questions, suggestions, or concerns with respect to TCEB's Processing of Your Personal Data, or about this Privacy Notice, or You wish to exercise Your rights under the Personal Data Protection Law, contact us at:

1) Data Controller

Name: Thailand Convention & Exhibition Bureau (Public Organisation) Contact address: 989 Siam Piwat Tower, 25th – 26th floors, Units A2, B1 & B2, Rama 1 Road., Pathumwan sub-district, Pathumwan district, Bangkok 10330 Contact: info@tceb.or.th Call Centre: 1105

2) Data Protection Officer

Contact Address: 989 Siam Piwat Tower, 25th – 26th floors, Units A2, B1 & B2, Rama 1 Road., Pathumwan sub-district, Pathumwan district, Bangkok 10330 Contact: dpo@tceb.or.th Call Centre: 1105

This Privacy Notice is effective on 30 May 2022 onwards

